

Press Release (after event)

----- For Immediate Release -----

Date _____

Contact Person _____

Phone/E-mail _____

LOCAL RESIDENTS TAKE ACTION TO PREVENT INJURIES AND DEATHS

Area residents are taking action to prevent serious injuries and deaths. The "IMBY Home and Farm Safety Hunt" workshop was presented on [date] by [name of sponsoring organization]. The IMBY Home and Farm Safety Hunt was presented as a means for local residents to develop a safety action plan that they can apply to their own home, acreage, farm or workplace — whether rural or urban. (IMBY stands for "In My Back Yard" — the proper place to start practicing safety.)

"This is a great way for me to get over my excuses and start cleaning up hazards," stated [program participant name, town]. "It makes me feel good to know that I am doing something to improve safety for my family," said [name, town]. "Even though we live on a small acreage, we still have many of the same hazards that are on an actual farm. We do have a small tractor and a few horses. We need to know how to work with these things safely."

[Local statistics; first person testimonials can be inserted here or as an adjacent sidebar or article.]

The IMBY Home and Farm Hazard Hunt was developed at IFAS at the University of Florida. The IMBY Hazard Hunt can be found at Florida AgSafe, the Florida Agricultural Safety Program Web site: <http://www.flagsafe.ufl.edu>.